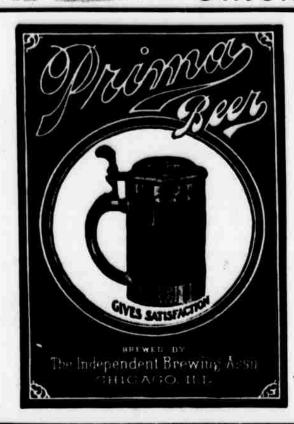


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MALE BEER is a Dark, Rich Nu-



The traveler, who was asked by a clerical-looking fellowpassenger-whether or not be drank, may have been justified, before answering, in asking whether the question was an inquiry or an invitation. But my advice to you, suh, is "Let not opportunity slip between your fingers." Take it, whenever such a query is put to you, as a pressing invitation, provided,

Smooth

HENDERSON BOURBON

BREEN & KENNEDY, CHICAGO Also Distillers of Cedar Creek Bourbon - Bottled in Bond.
Distillers at Frankfort, Kv.

BUPEAU OF CHEMISTRY. FOOD AND DRUG INSPECTION LABORATORY.

Heisen Building, Dearborn and Harrison Streets,

Chicago, Ills., October 20, 1911. Mess. Fr. Hollender & Co.,

Gentlemen:-

I am instructed to DETAIN AS MISBRANDED all shipments of beer consulated AFTER DECEMBER 1. 1911, labeled "PILSNER" which DO NOT COME FROM the town of Pilsen, Austria. The attention of Shippers, Importers and Brokers is called to this decision in order that they may act accordingly.

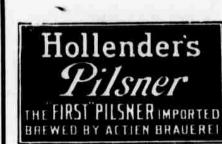
Respectfully,

C. L. Winton,

Chief of Chicago Laboratory.

A similar letter has been issued and forwarded to the trade by the New

York office of the above department signed by



We call the attention of the public to this letter, which we received from the DE-CULTURE and would advise the public, in as much as they pay for PILSEN BEER, to insist upon getting our GEN-UINE ARTICLE, which is BREWED in PILSEN, Bohemia.

FR. HOLLENDER., THE PIONEER BEER IMPORTERS of the U. S.



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AND HOTEL ACCOMMODATIONS

Hollender & Co., one of the best known and oldest established import-ers of beer in the United States, announce the decision of the United States Department of Agriculture to refuse to admit beer in this country marked "Pilsner" unless brewed in the city of Pilsen, and that the only genuine Pilsner beer is brewed in the old city of Pilsen is imported and con-trolled by the Fr. Hollender & Co. of New York. The Chicago offices of the well known firm are located at 56-62 Illinois street, and are under the management of Mr. E. Mesch. Mr. Mesch stands high in the estimation of the business men of Chicago, and under his popular and able management the business of Fr. Hollender & Co. has been increasing daily at a surprising rate. Some of the famous beers handled by the company are as follows: Pilsner beer, Wursburger beer, Humbser beer, Culmbacher beer. All these beers are from the celebrated breweries of Bohemia and Bavaria. They also handle Allsopps' ale and stout, imported mineral water and the well known beer from Rochester, N. Y.

Several strong men have been mentioned for the Federal judgeships de vacant by the resignation of Jame Grosscup. Those being urged for the position are: Former Congressman Henry Sherman Boutell, Thomas Taylor, Jr., Judge Jesse A. Baldwin, Judge Marcus Kavanagh, Judge Charles S. Cutting, Republicans, and Judge Thomas C. Clark, Judge Edward Osgood Brown, William Ritchie and William A. Vincent, Democrats.

Alderman Irwin R. Hazen is daily adding to his big army of friends and admirers by his fine record in the city council. He is one of the ablest men in that body and the Thirty-fifth ward can well be proud of him.

Alderman John Haderlein and his friends in the Twenty-fourth ward are preparing to make a red-hot campaign for his re-election.

William L. Hoerber, secretary of the well-known J. L. Hoerber Brewing Company, would make a splendid State Treasurer.

Judge Kickham Scanlan is admired and respected by all classes of people. He is an able Judge, honest and fear-

How many aldermen are "fixed" on this telephone robbery? Permanent bridges over the river would do wonders for Chicago.

Judge Edward Osgood Brown would prove a worthy successor to Judge Grosscup on the Federal bench.

Senator Albert J. Hopkins' boom for Vice President on the Republican ticket is growing stronger every day.

Candidates for Alderman are cropping up in every ward.

fine record as President of the Sanitary District that every one of his big army of friends and admirers knew he would make. He is the right man in

the right place.

The A. H. Meyer Company, 35 South Dearborn street, the well-known importers of beer, announce the first arrival of their celebrated Lowenbrau bock beer. This beer is well known to lovers of good beer the world over. The Chicago offices of the A. H. Meyer Co. are under the able and popular management of H. N. Claussen, for fifteen years connected with the Anheuser-Busch Brewing Company. Mr. Claussen has done grand work for the big company he represents and is to be congratulated upon the splendid success it has met with in

People looking for a beautiful home in a pretty, healthful and convenient location should pay a visit to beautiful Albany Park, the lamest subdivision ever laid out at any one time in Chicago. It is located right at the terminal station of the Ravenswood branch of the Northwestern Elevated Railroad, with the Kedzie and Lawrence stations on the property. Further information can be had at the office of M. J. Faherty, real estate and builder, either at Lawrence and Kimball avenues or at Kedzie and Eastwood avenues.

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